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VOLUME 20

ALLIANCE NEWS

www.omsfoundation.org/alliance/info



Making a Difference to Advance the Specialty

Greetings! 2016 gives us another exciting opportunity to welcome Alliance friends and colleagues, old and new, at the upcoming AAOMS Annual Meeting in Las Vegas. We are delighted to have been a part of the Annual Meeting for over 20 years now and our support of the OMS specialty continues to grow. Please visit our website at <http://omsfoundation.org/alliance/info> to take a look at the donors who have made such growth possible. Thanks to the generosity of our supporters, the Alliance has been able to raise funds that have enabled us to give over \$190,000 to the OMS Foundation in support of research, fellowships and resident spouse scholarships.

We invite existing Alliance members, donors, OMSs, allied staff, and corporate partners to help us raise awareness of the Alliance by joining us for the Annual Alliance Event on **Wednesday, September 21, 2016**. Once again we have selected a one-of-a-kind venue with Springs Preserve, a unique setting away from the hustle and bustle of the strip. Listed on the National Register of Historic Places, the Springs Preserve is a 180-acre cultural institution designed to commemorate Las Vegas' dynamic history and to provide a vision for a sustainable future. The Preserve features museums, galleries, and colorful botanical gardens. This setting is the answer to quiet time in Las Vegas!

Following a docent-led tour, join us for a buffet lunch, prizes, and guest speaker Anthony Morlandt, MD, DDS of the University of Alabama at Birmingham. Dr. Morlandt and his team were awarded an OMS Foundation Research Support Grant in 2014, which was supported with a \$10,000 gift from the Alliance. Dr. Morlandt's research is on head and neck tumors. It is through dedicated research like this that the OMS specialty can advance new surgical techniques and treatments that elevate patient care and outcomes.



Chair Kelly Hudson

A schedule of Alliance events at the Annual Meeting can be found on the back page of this newsletter. We look forward to seeing you! ●

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2016 ALLIANCE BOARD

- Ms. Kelly Hudson**, Chair (Knoxville, TN)
- Ms. Christina Seldomridge**, Vice Chair (Leola, PA)
- Ms. Adaline Klemmedson**, Immediate Past Chair (Tucson, AZ)
- Ms. Angie Henderson** (Charleston, WV)
- Ms. Carmen Hupp** (Crossville, TN)
- Ms. Michelle Schneider** (Maple Grove, MN)



Desert Living Center Courtyard [Courtesy of Springs Preserve]



Nova Southeastern Research Team

Alliance Continues Support of OMS Foundation Research Support Grants

The Alliance Board is pleased to allocate \$10,000 to support another research project funded by the OMS Foundation.

Nova Southeastern University was among seven research support proposals approved for funding in 2015 for their project entitled *Nano fibrous scaffold loaded with human orofacial stem cell and BMP2 for bone regeneration—an in vivo study*. The team is led by Primary Investigator Umadevi Kandalam, PhD and Co-PI Steven I. Kaltman, DMD, MD. The Alliance's support of valuable research like this would not be possible without Alliance member gifts.

The goal of this project is to develop a novel method to repair and regenerate bone in the craniofacial region, with special emphasis on cleft palate. Cleft palate is the second most common congenital defect, occurring in 1 out of 700 children in the United States. Problems with the cleft palate are associated with early feeding

difficulties, speech abnormalities, recurrent ear infections, and mid-face growth deficiencies. Reconstruction of these bony defects is important to preserve normal facial growth and function. Successful completion of this project will lead to novel therapeutic alternatives for the management and repair of bony defects in the cleft palate.

Thanks to the support of Alliance member donors through donations and event registrations, we are truly able to make a difference! The OMS Foundation's yearly funding of research awards, fellowships and other projects allow the specialty to develop new areas of scientific study which will affect the care of patients now and in the years to come. We are delighted to continue to play a significant role in this mission. In fact, in 2015 the Alliance Board pledged \$25,000 over five years to the OMS Foundation Annual Fund in furtherance of this support. ●

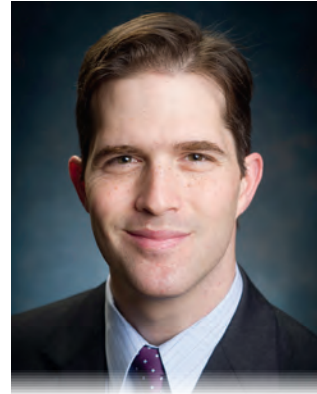
Improving Outcomes in Head and Neck Tumor Surgery

Alliance-Supported Research Support Grant Recipient to Speak at Luncheon

We are delighted that Anthony Morlandt, MD, DDS, Assistant Professor of Oral and Maxillofacial Surgery at the University of Alabama at Birmingham accepted our invitation to speak at this year's Alliance Event. He and his research team were awarded a 2014 OMS Foundation grant for their research project entitled "IR-labeled Cetuximab for Optical Imaging of Aggressive Odontogenic Neoplasms." Dr. Morlandt is interested primarily with improving outcomes in head and neck tumor surgery.

"Currently, oral and maxillofacial surgeons are very limited in assessing tumor margins during surgery. It is particularly challenging to explain to patients and families that we can only grossly estimate tumor margins, so we never know if the tumor was excised entirely until long after the patient has left the operating table. With IR-labeled cetuximab already in use in head and neck cancer patients, we have an available pathway to quickly translate the findings of the proposed study to clinical practice through future clinical trials. This

study is the first of its kind to apply optical imaging to primary intraosseous bone tumors for margin assessment. Building upon the extensive work at UAB in optical imaging for head and neck tumors, completion of the proposed study may represent a new treatment paradigm in maxillofacial tumor surgery."



Dr. Anthony Morlandt

Dr. Morlandt is a graduate of Baylor University. He earned his DDS in cell biology and dentistry at the University of Texas San Antonio and his MD from the University of Alabama School of Medicine, Birmingham. He completed his residency in oral and maxillofacial surgery in 2012 at the UAB Department of OMS and a fellowship in head and neck oncology and microvascular reconstructive surgery at the University of Florida College of Medicine, Jacksonville in 2013. ●

Memories of the 2015 Annual Event Luncheon



98th AAOMS Annual Meeting, September 18–23, 2016

Getting the Most Out of Your Visit!

Whether you're a Las Vegas lover or not, there is a lot to like about a place that offers so much to do! In addition to its reputation for gaming and shows, there is Canyon Ranch Spa, shopping and Springs Preserve, an oasis from the hustle and bustle of the strip, where we'll be holding this year's Alliance Luncheon Event.

The history and vitality of Las Vegas will be evident when you join your colleagues and friends at Mandalay Bay for the Alliance's popular early morning Health Walks. As in the past, a delicious breakfast will be offered to nourish and restore walk participants at the Border Grill restaurant, right along the walk/pool route at Mandalay Bay.

As stated in the cover article, the Alliance is excited to invite you to the Alliance Event at **Springs Preserve** on Wednesday, September 21, 2016. Be sure to register early for this exceptional luncheon, as space is limited. Roundtrip shuttle transportation will be provided from Mandalay Bay. Please find your invitation provided in this newsletter. You can return

via mail, fax or—**NEW THIS YEAR**—you may register online at www.omsfoundation.org/alliance/events.

If you have a badge, please come visit us at the OMS Foundation booth, located in the AAOMS Member Pavilion at Mandalay Bay Convention Center Booth #939! We also encourage you to stop by the Alliance sponsor booths and thank them for their support. Each will have a placard identifying them as an Alliance Sponsor. Please note that the business sessions, opening ceremony, welcome reception, some educational sessions and other social functions will take place at the headquarters hotel, Mandalay Bay, unless otherwise specified.

Also taking place is OMS Foundation's premier event honoring members of the Robert V. Walker Society. More than 200 members who have made planned gifts of \$25,000 or more to the OMS Foundation attend this invitation-only reception.

You will also want to join AAOMS President Dr. Lou Rafetto and his family at this year's President's

Event at the Brooklyn Bowl at the Ling, an open-air entertainment district at the center of the Las Vegas strip. The event venue offers 32 lanes of bowling, a lavish dinner buffet and live music. For complete information about the Annual Meeting visit the **AAOMS website**. ●



Springs Preserve Banquet Room. [Courtesy of Springs Preserve]

Canfield Inc. Sponsors 21st Annual Health Walk

If you are an Alliance regular, you've probably been asked, "Where did you get that great t-shirt?" This year, it will be twenty one years that Canfield Inc. of Helena, Montana has been sponsoring the Alliance health walks with custom designed t-shirts and support.

Year after year Canfield Vice Presidents Lori and Kevin Heit facilitate the Health Walks and distribution of the t-shirts. Together with Dr. William Franzich, creator of Canfield's innovative Jaw Bra and longtime sponsor of the Alliance breakfasts, the Heits are instrumental in the camaraderie generated through the health walks and the breakfasts that follow. The walk is open to all attendees at the AAOMS Annual Meeting and breakfast offers walkers a chance to network and get their day off to a great start.

Canfield Inc. specializes in unique products designed by oral surgeons for oral surgeons, including headwraps and reusable gel packs,

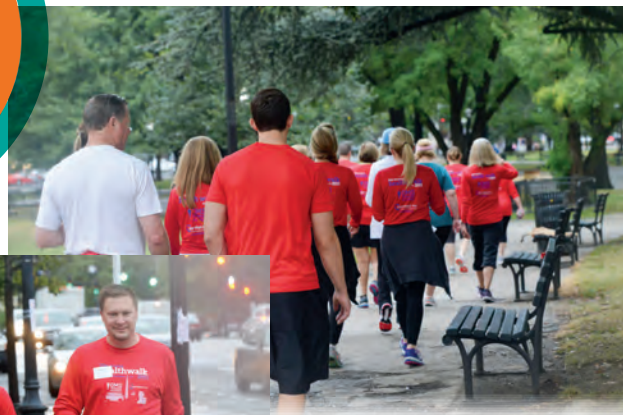
surgical jaw bras, pediatric jaw bras and facial plastics garments. The company manufactures and distributes to hospitals, surgery centers, as well as dental, oral surgery, and plastic/cosmetic surgery offices and military installations. Canfield President Garry R. Persons started the company in 1980. The company has thousands of customers world wide including doctors, clinics, hospitals, and military installations.

We are sincerely grateful for the amazing support of Canfield and invite you to extend a personal "thank you" by visiting them at the walk, breakfast and their Booth #1019 in Las Vegas. ●



Lori Heit and Dwight Edwards, OMS Foundation Executive Director at 2015 Health Walk.

2015 Health Walk



Meet New Alliance Board Member Angie Henderson

We are pleased to introduce you to Angie Henderson, the newest member of the Alliance as of January 1, 2016. Angie and husband Jim reside in Charleston, WV.

A Registered Nurse for twenty years, Angie started her career in the Intensive Care Unit for five years, then began working for the Facial Surgery Center. As Cleft Team Coordinator, she had the rewarding experience of working with patients and their families and being able to make a difference in their lives. For the past nine years, she has worked as a Research Nurse Coordinator, which gives her the opportunity to be on the cutting edge of future care and patient treatment.

Both Angie and Jim have had the opportunity to serve as part of a medical team with Mercy Ships in Liberia, Africa. They hope to be able to continue volunteering and providing care for those

who do not have access to medical treatment. Over the last several years, Jim has become more active with the Southeastern Society and has served as the alternate delegate for the AAOMS. Attending the meetings has given Angie an appreciation for the work that the Alliance does in supporting research and education.

As a research nurse, Angie understands the challenges in obtaining funding for research projects and the importance of research for the growth of the specialty. Her experience, passion and dedication will truly be assets to the Alliance as we continue to raise funds to support the OMS Foundation. ●



Angie Henderson

Just
for You

When you are not participating in Alliance or other activities in Las Vegas, there are plenty of entertaining and relaxing opportunities to be found. Many are right within the host hotel **Mandalay Bay Resort**, including Cirque Du Soleil's mesmerizing "Michael Jackson ONE," the 30,000 square foot Spa Mandalay, the Shoppes at Mandalay Place, Mandalay Bay Beach, the Shark Reef Aquarium, and so much more! You may choose from among dozens of restaurants and cuisines, many of which feature renowned chefs.

We also recommend **Canyon Ranch Spa** in the Venetian and Palazzo, which offers over 150 services and activities including a beauty salon, a unique selection of fitness, health classes, and enlightening presentations as well as "Healthy Feet," a program that offers advanced foot and leg therapy.

Then there are the shows! Jersey Boys, Million Dollar Quartet, additional Cirque Du Soleil productions, Celine Dion, Lionel Richie, comedy, magic, and on and on.

Visit www.lasvegas.com to find out everything that's happening during your stay and enjoy!!!

“Thank You” from the 2015 Alliance Resident Spouse Scholarship Recipients

The Alliance is honored to continue providing scholarships to resident spouses thanks to the generosity of OMSNIC and individual donors. The scholarships help offset the cost of travelling to the AAOMS Annual Meeting for spouses of residents who otherwise might not be able to attend. Applications are evaluated on a competitive basis with a focus on financial need, having a spouse who will be presenting at the annual meeting, and applicant essays. These scholarships are genuinely appreciated by recipients as the comments below attest.

“I am honored to have been chosen as an Alliance Resident Spouse Scholarship Recipient. I met some incredible women on the health walks and at the breakfasts; and I know some of the friendships I developed will continue to grow. Walking alongside my husband through dental school and residency, I have seen firsthand the time, energy and commitment that goes into becoming an Oral & Maxillofacial Surgeon. It was refreshing to attend the Alliance Events and experience the transparency in other women as they discussed their residency and employment experiences. To be part of a group that has gone through a similar season of life provides an inspiring sense of camaraderie. This experience has encouraged my husband and I to attend the AAOMS meeting yearly, and has me very excited to join the Alliance post-graduation. It truly was an honor to be chosen and I am forever grateful for this special opportunity.”

Kristen Reddinger, La Crosse, WI

“I would first like to thank the OMS Foundation Alliance committee for the warm welcome and for the scholarship funds that helped ease the burden of travel. It was a pleasure meeting the members of the Alliance and to see the impact that their support has on the specialty. Listening to the talk given by the guest speaker at the luncheon highlighted

the opportunities the OMS Foundation and Foundation Alliance provide, and it was inspiring. I also enjoyed seeing the camaraderie and support the members have for one another. The Alliance events were a great opportunity to meet others and build relationships both socially and professionally through networking. As a resident spouse, my husband and I are considering our next chapter and I was encouraged by the kind words and advice of those I spoke with and in meeting members actively seeking applicants for positions in their growing practices. Attending the Alliance events has been such a rewarding and valuable experience and I hope to participate in the future. Thank you once again for this opportunity and for the scholarship that helped make travel easy.”

Jodie Yildirim, Rochester, MN

“What an amazing experience! The first morning at the Health Walk I met so many wonderful women, all were so kind and welcoming! It was amazing to feel as if I had become instant friends with so many women. I admire the Alliance group and the bond those women share. Many I had talked to have been attending for many, many years. It was so neat to witness these friendships that have been formed because of the Alliance group. The friendships, examples, and welcoming hearts of these women have left me not only with treasured memories but with the desire to be part of such an amazing organization. I hope that I, like many of these women, might make it a tradition to attend each year with my husband for some quality time and renewal of friendships with many in the Alliance. Thank you for providing this opportunity!”

Kelly Hoover, Anaheim, CA



2015 Alliance Scholarship recipients: Jodie Yildirim, Kristen Reddinger, Kelli Hoover

2016 Annual Meeting Alliance Calendar of Events

Tuesday	Wednesday	Thursday	Friday
September 20	September 21	September 22	September 23
Alliance Health Walk *7:30 - 8:30 a.m. Mandalay Bay *Meet in Lobby	Alliance Health Walk *7:30 - 8:30 a.m. Mandalay Bay *Meet in Lobby	Alliance Health Walk *7:30 - 8:30 a.m. Mandalay Bay *Meet in Lobby	Alliance Health Walk *7:30 - 8:30 a.m. Mandalay Bay *Meet in Lobby
Alliance Breakfast 8:30 - 10:30 a.m. Border Grill	Alliance Breakfast 8:30 - 10:30 a.m. Border Grill	Alliance Breakfast 8:30 - 10:30 a.m. Border Grill	
	Alliance Annual Event 11:00 a.m.—1:30 p.m. Springs Preserve <i>(bus leaves at 10:30 a.m. and returns at 2:00 pm)</i>		

*Pre-Registration Required

SPECIAL THANKS TO OUR 2016 ALLIANCE SPONSORS

Booth #718



Booth #1019



Booth #1034



Booth #818



Booth #906



Booth #433,434

