Greetings! 2015 is in full swing and before you know it attendees and Alliance members will be convening for the AAOMS Annual Meeting in the nation’s capital. We are honored to have been a part of the Annual Meeting for over 20 years and are committed to growing our support of the OMS specialty. The Alliance’s impact on the OMS community has been increasingly far-reaching. Through the generosity of our supporters, the Alliance has been able to contribute over $150,000 to the oral and maxillofacial surgery specialty, supporting much needed research, fellowships and resident spouse scholarships through the OMS Foundation.

We invite existing Alliance members, donors, OMSs, allied staff, and potential partners to help us deepen that support by joining us for the Annual Alliance Event on Thursday, October 1, 2015 sponsored by BioHorizons and KLS Martin. This year, we have selected a one-of-a-kind venue with Hillwood Estate, Museum & Gardens just outside of the District (transportation is provided in the ticket price). General Mills heiress Marjorie Merriweather Post bought Hillwood in 1955 and decided her home would be a museum to inspire and educate the public. The estate endowed the country with the most comprehensive collection of Russian imperial art outside of Russia, a distinguished 18th-century French decorative art collection, and twenty-five acres of serene landscaped gardens and natural woodlands. Following a docent-led tour of the mansion, we invite you to join us for a sit-down lunch, prizes, and guest speaker Janice S. Lee, DDS, MD, MS, Clinical Director at the National Institute of Dental and Craniofacial Research (NIDCR).

We will also be hosting morning Health Walks and Breakfasts in Washington, DC. Join us at 7:30 on Wednesday, September 30 through Friday, October 2 for the group walk and breakfast at B Too restaurant, sponsored by Canfield/Jaw Bra. A schedule of Alliance events at the Annual Meeting can be found on the back page of this newsletter and the Annual Event invitation is enclosed. We sincerely hope you will join us in Washington, DC this year!

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2015 ALLIANCE BOARD OF DIRECTORS
Ms. Adaline Klemmedson, Chair (Tucson, AZ)
Ms. Kelly Hudson, Vice Chair (Knoxville, TN)
Ms. Cindy Stigall, Immediate Past Chair (Boone, NC)
Ms. Carmen Hupp (Gainesville, FL)
Ms. Michelle Schneider (Maple Grove, MN)
Ms. Christina Seldomridge (Leola, PA)
Research and education are critical to making advances in the specialty. The OMS Foundation’s yearly funding of research awards, fellowships and other projects allow the specialty to develop new areas of scientific study which will affect the care of patients now and for years to come. The OMS Foundation has supported the specialty with more than $12 million for research, fellowships, scholarships and sponsorships of specialty-focused educational programs. The Alliance has played, and will continue to play, a significant role in this mission.

Research Support Grants are one-year awards of $75,000 each, which are designed to further the development of experienced scientific investigators who are committed to problems related to oral and maxillofacial surgery, and to encourage promising lines of research and clinical investigation. Student Research Training Awards are two-year, $12,500 awards, which are designed to attract high quality health profession students to biomedical and behavioral research applicable to oral and maxillofacial surgery and to increase awareness of oral and maxillofacial surgery as a career choice. Clinical Surgery Fellowships are one-year awards of $70,000 each. Those selected for a one-year fellowship make a commitment to spend two years on the staff of an oral and maxillofacial surgery residency-training program, thus disseminating the information and skills they have acquired to the next generation of surgeons. Below are some of the OMS Foundation-funded programs the Alliance has proudly supported.

### Research Support Grants

In 2015, the Alliance donated $10,000 toward the research project entitled IR-labeled Cetuximab for Optical Imaging of Aggressive Odontogenic Neoplasms, Principal Investigator: Anthony Morlandt, MD, DDS; Co-PIs: Mary MacDougall, PhD and Hope Amm, PhD, at the University of Alabama at Birmingham. In celebration of our 20th Anniversary in 2013, $20,000 was donated toward the research project entitled Role of Endothelin Axis in Head and Neck Cancer Invasion and Pain, Principal Investigator: Dr. Chi Viet, DDS, PhD, MD; Co-PI: Brian Schmidt, DDS, MD, PhD at New York University. And in 2006, a donation of $15,000 was made toward research project entitled Salivary Endothelin Analysis for Early Oral Cancer Detection, Principal Investigator: Brian Schmidt, DDS, MD, PhD at the University of California, San Francisco.

### Student Research Training Awards

In 2008, the Alliance was pleased to donate $12,500 to support a Student Research Training Award granted to Massachusetts General Hospital.

### Clinical Surgery Fellowships

In 2010, the Alliance donated $5,000 to support OMS Foundation Clinical Surgery Fellowship funding; and in 1995 a $15,000 gift was made to support a Pediatric Fellowship at the University of Michigan.

### Other Research Support

The Alliance has also made numerous gifts over the years to support the continuation of the Third Molar Study as well as several general research donations.

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**Just For You**

Hi, my name is Kelly Hudson and I have the privilege of being Vice Chair of the Alliance this year. When I was approached about being a part of the Alliance leadership I was a little reluctant due to my ignorance about Alliance duties, goals, and aspirations. I quickly learned that since 1993, the Alliance has contributed over $150,000 to support the educational and research endeavors of the OMS Foundation.

I have been an Oncology Nurse for over 23 years and was excited to learn about the research initiatives that we have elected to support. For example, this year the Alliance donated $10,000 toward the OMS Foundation-funded Research Support Grant entitled IR-labeled Cetuximab for Optical Imaging of Aggressive Odontogenic Neoplasms. The research team includes Anthony B. P. Morlandt, MD, DDS; Mary MacDougall, PhD; and Hope M. Amm, PhD at the University of Alabama at Birmingham.

An abbreviated summary of this project is as follows. When a patient is identified as having an aggressive and potentially destructive and life-threatening odontogenic neoplasm they are able to inject the patient with a fluorescently labeled anti-EGFR antibody, which will allow the oral and maxillofacial surgeon to accurately assess the tumor margins. With this capability of assessing the tumor margins, it is their hope to preserve normal tissue, increase cosmetic outcomes, increase tumor control and ultimately decrease tumor recurrence.

On behalf of my patients and the many patients that will be diagnosed, we would like to thank you for your contributions which directly impact patient survival and quality of life. Research is nothing without support.

Kelly Hudson
2015 Alliance Vice Chair
Meet New Alliance Board Member Carmen Hupp

We are delighted to introduce you to Carmen Hupp, the newest member of the Alliance leadership team as of January 1, 2015. Carmen and husband Jim reside in Gainesville, Florida. Carmen has been the full-time Managing Editor of the Journal of Oral and Maxillofacial Surgery (JOMS) for the past four years. Along with her assistant, she handles all the articles submitted (over 1,500 last year) as they move between the editors, peer reviewers and authors. She carefully reads and edits all submissions selected for publication, over 350 each year. Prior to this position, Carmen was the full-time Managing Editor of the Journal Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology and Endodontology for over six years.

In keeping with one of her core values of giving back to society, Carmen has volunteered on multiple dental Missions of Mercy in North Carolina. In addition, she and her husband established the James and Carmen Hupp Foundation, which supports education for the disadvantaged and higher education.

Together, Carmen and Jim have been Robert V. Walker Society members for over 15 years at the Silver Level and also support the OMS Foundation as Annual Fund donors.

Carmen is an Alliance Patron who has been involved in the OMS community for over 30 years. Her passion for promoting the advancement in dentistry and oral and maxillofacial surgery coupled with her hands-on role with the JOMS are certainly an asset to the Alliance Board.

The Value of Alliance Membership

Your membership in the OMS Foundation Alliance is one of our most valuable assets and we hope it is of equal value to you. Most importantly, your membership helps make it possible for the Alliance to provide dollars to support research and education as well as leverage funding for resident spouse scholarships. In addition, the Alliance provides a variety of networking opportunities for spouses, allied staff, and friends of oral and maxillofacial surgeons to get involved. The Alliance sponsors many activities during the AAOMS Annual Meeting, including daily health walks, breakfasts, and the much-anticipated annual event luncheon. For more information about the Alliance and our annual meeting activities, please visit our website at www.omsfoundation.org/Alliance.

We encourage you to reach out to your friends and colleagues about joining the Alliance as well.

With a growing membership, we will be able to better support the oral and maxillofacial surgery specialty and continue to make a difference. Individuals can join online at https://www.omsfoundation.org/Alliance-membership or via mail or fax using the paper form on the site.

Please complete the enclosed form so that we know we have your most recent contact information. Keeping in touch with our members and properly directing our correspondence to you is a top priority for us!

If you are interested in being considered for a leadership position, please contact us through our OMS Foundation liaison, Patti Gillespie, OMS Foundation Program and Project Manager. She can be reached directly at (847) 233-4363 or pgillespie@aaoms.org.

Events like the health walks build camaraderie and cultivate membership to help the Alliance make a measurable impact.
Welcome to the nation’s capital! The abundance of history you will experience in Washington, DC is unlike anywhere else in the country. Known as the best museum destination in the world, the District also has a prolific performing arts scene and offers a diversity of restaurants that will please any palate or price range.

DC’s history and vitality will be evident when you join your colleagues and friends at the Marriott Marquis for the Alliance’s popular early morning Health Walks, which are followed by a delicious breakfast at the nearby B Too restaurant.

As stated in the cover article, the Alliance is excited to invite you to the Alliance Event at the historic Hillwood Estate, Museum and Gardens on Thursday, October 1. Attendees will enjoy an informational video and mansion tour followed by a plated lunch, prizes and a guest speaker. Be sure to register early for this exceptional luncheon, as space is limited. Shuttle transportation will be provided from the Marriott Marquis. Your invitation is provided with this newsletter.

This year, the OMS Foundation (OMSF) booth will be located in the AAOMS Member Pavilion at Walter E. Washington Convention Center, Booth #1033. If you have a badge, please come visit us! We also encourage you to stop by the Alliance sponsor booths and thank them for their support. Each will have a placard identifying them as an Alliance Sponsor. Resident Spouse Scholarship sponsor OMSNIC will be located at Booth #737. Health Walk t-shirt and breakfast sponsors Canfield/Jaw Bra will be located at Booth #1131. Finally, Annual Event Sponsors BioHorizons and KLS Martin, will be at booths 810, and 503/603 respectively.

Please note that the business sessions, opening ceremony, welcome reception, some educational sessions and other social functions will take place at the headquarters hotel, Marriott Marquis unless otherwise specified.

Also taking place is OMSF’s premier event honoring members of the Robert V. Walker Society. More than 300 members who have made planned gifts of $25,000 or more to the OMS Foundation attend this invitation-only reception. The OMSF also hosts an invitation-only Board of Directors Luncheon, which honors leaders and volunteers and features a unique guest speaker. Dr. David Hemenway, an economist and Professor at Harvard School of Public Health and Director of the Harvard Injury Control Research Center, will speak about success stories in injury and violence that can cause facial injury.

You will also want to join AAOMS President William Nelson and his wife Michelle at this year’s President’s Event where history will come alive at the Newseum, Washington, DC’s newest interactive museum. An evening of good food, dancing and camaraderie amid the Newseum’s “Torn-from-the-Headlines” exhibits and interactive features is planned. You won’t want to miss this exciting evening at a unique venue.

We are delighted that noted researcher Janice S. Lee, DDS, MD, MS, will serve as the guest speaker for the 2015 Alliance Event. Currently, Dr. Lee is Clinical Director of the National Institute of Dental and Craniofacial Research at the National Institutes of Health. Formerly with the University of California San Francisco, Dr. Lee is a past recipient of an OMSF Research Support Grant and is a current member of the OMSF Committee on Educational Fellowships. Her research interests include craniofacial anomalies, fibro-osseous disease, and bone regeneration. It is through dedicated research like that conducted by Dr. Lee and her team that the OMS specialty can advance new surgical techniques and treatments that elevate patient care and outcomes.
Alliance Supports Resident Spouse Scholarships

The Alliance is honored to continue to provide Resident Spouse Scholarships, due in large part to the generous sponsorship of OMSNIC. Since 2008, these scholarships have been providing reimbursement for a portion of travel expenses to the AAOMS Annual Meeting for the spouses of residents. The scholarships also provide spouses the opportunity to get to know the Alliance through participation in the Health Walks, Breakfasts and as guests of honor at the Alliance Annual Event. Excerpts of feedback from last year’s recipients follow:

“The experience I had was amazing. I had the opportunity to support my husband by attending and watching his research presentations. I also met incredible women at the Alliance walks, breakfasts and luncheon. As a resident spouse and at the early stage of our careers it was nice to see the friendships that have developed. It was also wonderful to realize the full potential of the OMS Foundation through the grant scholarship program that supported Dr. Chi Viet’s life-altering research. I have been by my husband’s side for all his years in residency. The conference and his presentations were a culmination of his hard work and the sacrifices we have made to allow him to realize his dream of becoming an oral and maxillofacial surgeon. Thank you for this very special opportunity.”
- Amy Ford, Philadelphia, PA

“Being able to attend the AAOMS annual convention and Alliance events was a great blessing! Participation in Alliance health walks, breakfasts and the annual luncheon allowed me to feel a spirit of camaraderie and fellowship with others who are invested in the field of OMS through their spouse. Everyone that I met was welcoming and willing to share their OMS journey. I found the luncheon research presentation so interesting and motivational. It was amazing to see my spouse give his lecture on facial and dental trauma, something he is very passionate about. Thank you so much for this priceless opportunity! It encouraged us to attend the annual convention yearly and support the profession that will provide for our family. I am really proud to be a part of this community!”
- Stephanie Falke, Loma Linda, CA

“Words cannot express the appreciation I have for the scholarship I received. It was an incredible opportunity to meet wonderful women that have been through residency with their husbands and understand what I and the other scholarship recipients are currently experiencing. It was great to meet with experienced women that have learned tips to help the wives in their roles in their husband’s practices. I enjoyed the daily walks, breakfasts and luncheon. It was nice to feel a part of the OMS Foundation and learn how they help with the oral cancer research from the presentation we heard. It was an incredible experience that will never be forgotten. I will remember the generosity of the Alliance and hope to be able to give back to help other resident wives in the future.”
- Robyn Kikuchi, Evans, GA

“Attending the conference was especially meaningful due to this being our last year of residency. I was thrilled to be able to meet my husband’s colleagues and to see his poster presentation. I was so proud of the hard work he put into his presentation and the dedication he has shown over the past decade. An opportunity like this makes all the commitment worth it. The health walks were a great way to start the day and enabled me to meet people and hear about life during residency and beyond. It was nice to be able to chat with other Alliance members at the luncheon and to hear the presentation by Dr. Viet about her research. The grants and scholarships provided are an incredible opportunity for spouses to attend the AAOMS meeting and for doctors to pursue research that will best serve their patients.”
- Lari Luckenbill-Zinberg, Wilmington, DE
2015 Alliance Calendar

**Wednesday September 30th**  
**Alliance Health Walk**  
7:30 a.m.–8:30 a.m.  
Marriott Marquis  
*Meet in Lobby  
**Alliance Breakfast**  
8:30 a.m.–10:30 a.m.  
B Too Restaurant  
1324 14th St. NW

**Thursday October 1st**  
**Alliance Health Walk**  
7:30 a.m.–8:30 a.m.  
Marriott Marquis  
*Meet in Lobby  
**Alliance Breakfast**  
8:30 a.m.–10:30 a.m.  
B Too Restaurant  
1324 14th St. NW  
**Alliance Annual Event**  
11:00 a.m.–2:00 p.m.  
Hillwood Estate  
4155 Linnean Ave, NW,  
Washington, DC  
*Pre-Registration Required

**Friday October 2nd**  
**Alliance Health Walk**  
7:30 a.m.–8:30 a.m.  
Marriott Marquis  
*Meet in Lobby  
**Alliance Breakfast**  
8:30 a.m.–10:30 a.m.  
B Too Restaurant  
1324 14th St. NW

**Saturday October 3rd**  
**Alliance Health Walk**  
7:30 a.m.–8:30 a.m.  
Marriott Marquis  
*Meet in Lobby

T-shirts can be picked up at the walk or at Canfield Exhibit Booth 1131 for those who have a show badge.

Special Thanks to 2015 Alliance Corporate Sponsors

[List of sponsors]